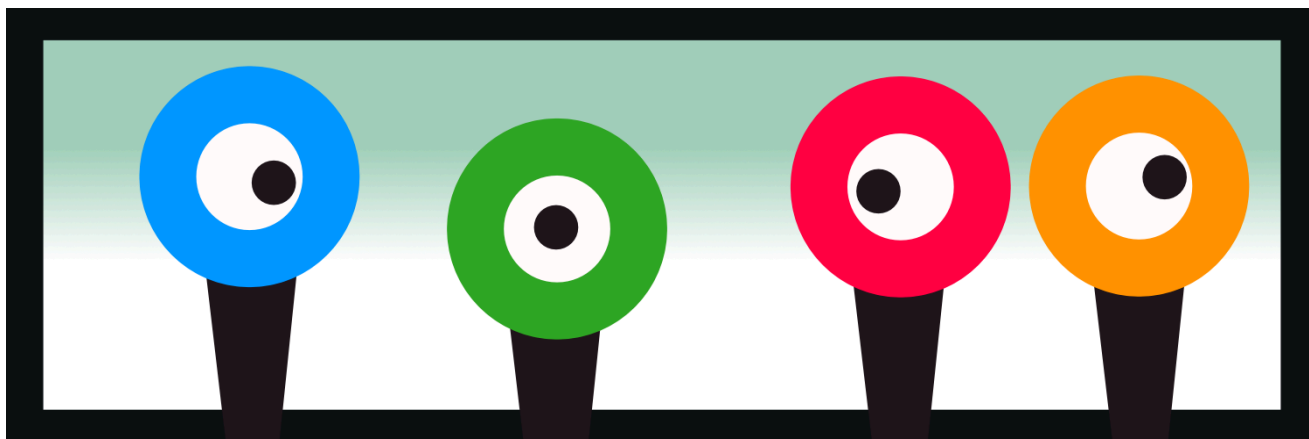

HEADS ON DISPLAY



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FOR IMMEDIATE RELEASE

RALEIGH, NC (Oct. 27, 2015) – Every git user knows the pain of committing changes while working in the wrong branch.

Heads On Display, a new Mac-based utility by independent software developer Mike Fahy, helps designers and developers avoid such aggravation by keeping them informed of their projects' current branches – no matter *which* editor, app, Web site or... um... game(?) they might be using. The current branch (in git-speak, the "HEAD") is prominently displayed at all times on the native Mac status bar. There's no need to launch a Terminal window or GUI git client just to make sure you're not working on the wrong version of your project.

And that means a lot less interruption, and a lot less wasted time.

"It's a simple thing," Fahy said, "but it's amazing how much I already rely on **Heads** over the course of my own day. Anything that saves time or avoids interruptions eventually makes people more productive... and ultimately takes a lot of the stress out of the development process."

As an independent developer who has spent more than his fair share of time switching between clients, projects and feature branches that range from video-game tie-ins for major entertainment franchises to high-availability health-care systems in top U.S. hospitals, Fahy has picked up (and occasionally lectured on) several tools and habits to increase productivity and maintain focus on what's important now.

But after searching in vain for a tool to keep track of which feature branch is currently in use – especially while working within a browser or graphic-design app with no concept of version-control or branching – he finally decided to create his own.



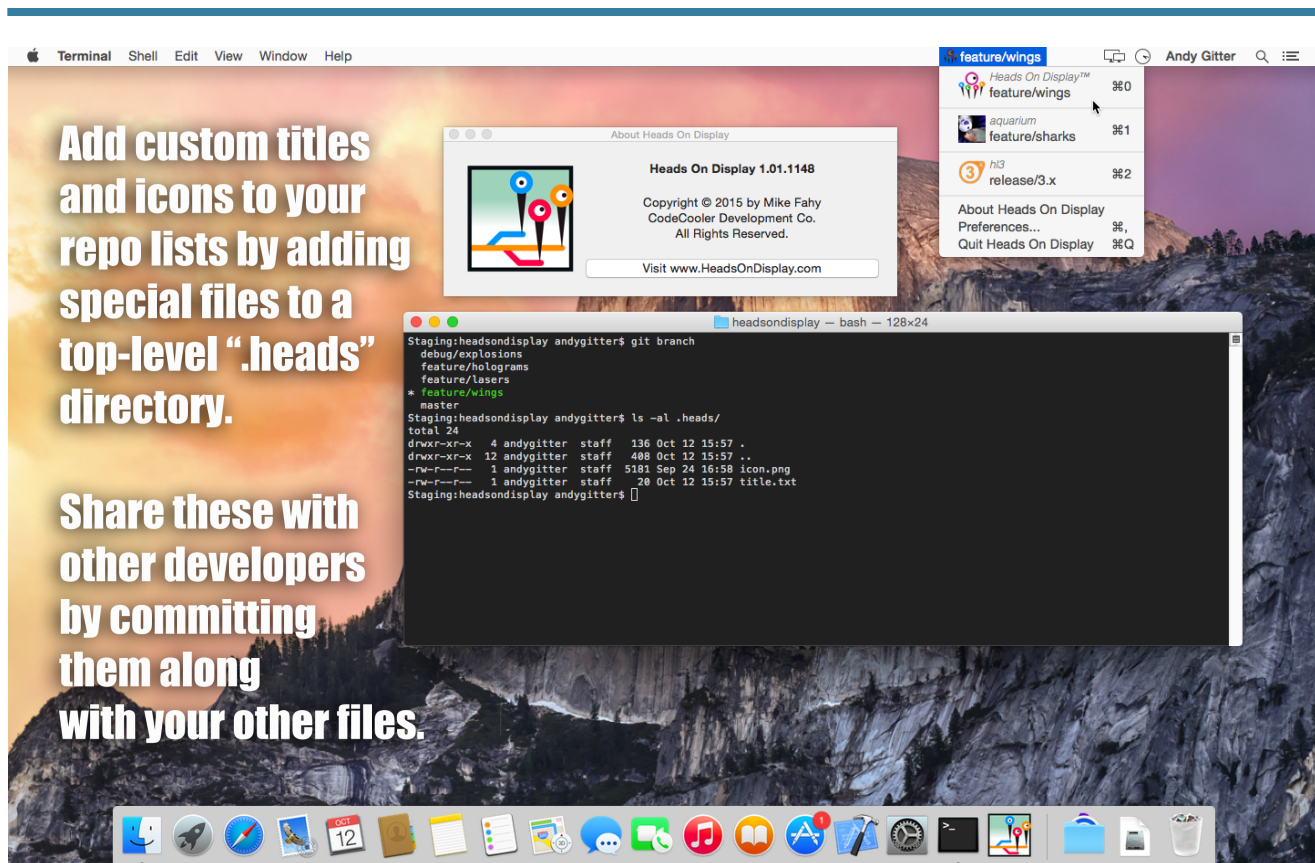
"It's something every software developer needs to know eventually: 'What am I working on right now?'" Fahy said. "There are a lot of tools out there -- including *git* itself -- that will show you your current HEAD, but they all require some effort on your part. That's an interruption that can disrupt your whole flow."

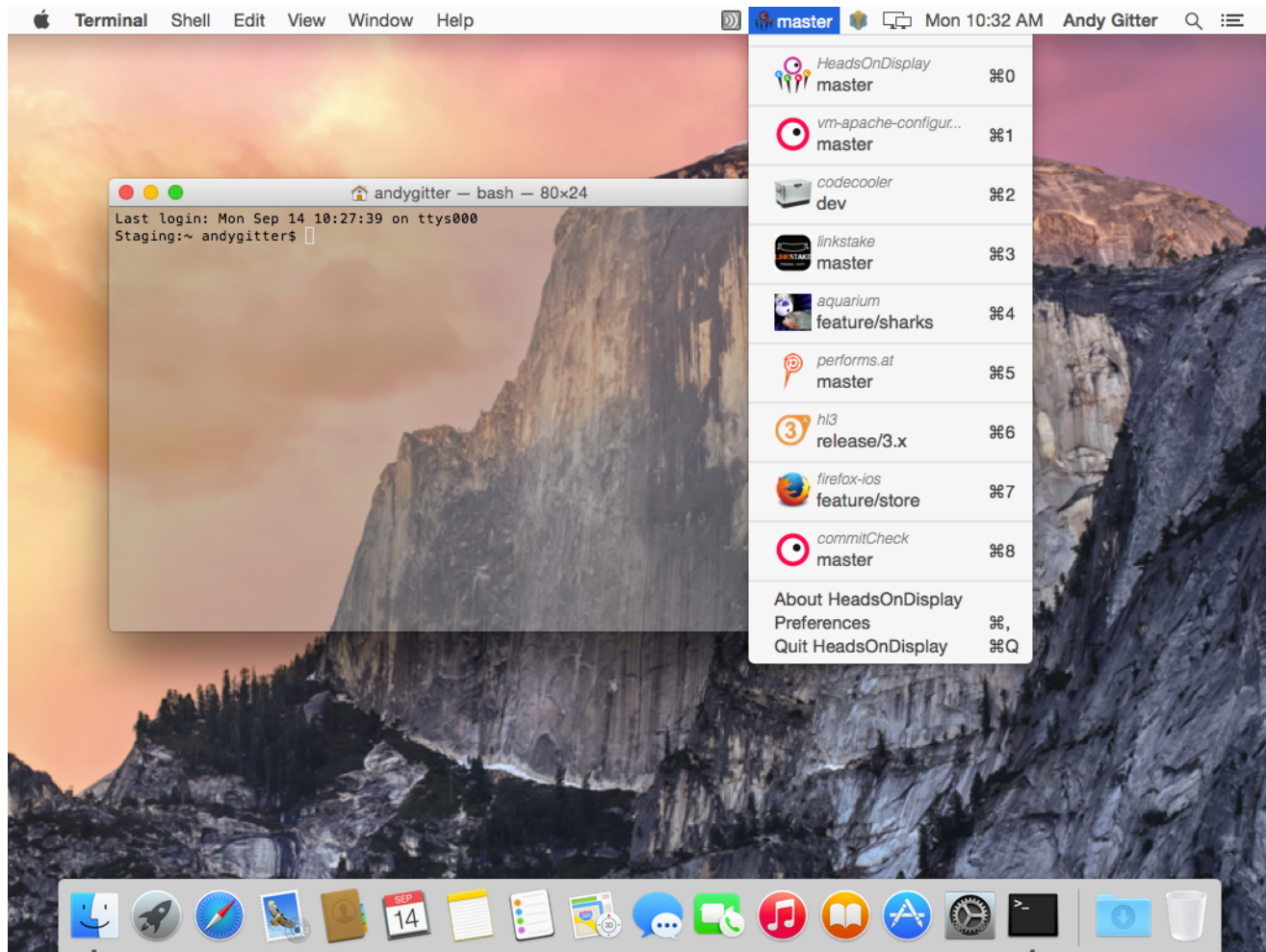
Fahy originally created the app as a one-off utility for his own use, hard-coding new versions for projects as they arose. It didn't take long for other developers to notice the advantages of this shiny new "branch name in the menu bar," though, and many requested their own copies of the app customized to their own liking. Fahy eventually decided to make a more robust, practical and general-use app for others on his team, and eventually, the resulting app became what is now **Heads On Display**.

Among the features that make **Heads On Display** useful for developers and designers of any skill level and workflow:

- Drag-and-drop inclusion/removal of local repositories
- Custom icons and repo titles that can be shared with others via the git repo itself
- Support for multiple repos via a single drop-down menu
- Alt-Click quick access to the local project folders via Finder
- Localizations in English, Spanish, French, German, Italian, Japanese, Russian and Simplified Chinese

Heads On Display is available on the Mac App Store. The author, Mike Fahy, can be contacted by email at developer@headsondisplay.com or by phone at (919) 443-5666.





App Icon